

T H E B L A C K C A N D L E C O M P A N Y

S C E N T T H E E V E N T



NASHVILLE, TN

WWW.THEBLACKCANDLECOMPANY.COM

About Our Brand

THE BLACK CANDLE COMPANY

The Black Candle Company is a luxury home fragrance collection specializing in affordable luxury! We have a collection of simple, minimal, and modern label-less candles and more creating a seamless transition into any space. We pride ourselves on providing clean burning, vegan, cruelty-free, and eco-friendly products. Choose from any of our 8 captivating scents and 9 products to transcend your home!

At The Black Candle Company, we enjoy crafting luxury experiences whether that be through design or home fragrances. Everything that we do involves the psychology of sensory experiences. We thoroughly enjoy intertwining design, home fragrances, and psychology for a life altering experience.





Meet Our Founder

JESSICA DOAKS | CEO | THE BLACK CANDLE COMPANY

I started this business in July 2021 after a tumultuous year filled with temporary physical disabilities, struggles with fertility, and mental health struggles. I had purchased a candle kit several years that I had never opened. At that time I decided to pull the candle making kit out to experiment. Little did I know, it would turn into something very much therapeutic. It was at that point that I realized this was something I was passionate about and thoroughly enjoyed. The idea of The Black Candle Company was driven by my personal design style of all things modern, minimalist, and simple. I wanted the candles that I make to be a direct reflection of me and my style.

Our overall goal at The Black Candle Company is to provide affordable luxury home fragrance products that will inevitably change the lives of our customers. We want to create a sensory experience that is unforgettable and memorable. Our hope is that our products will leave a long lasting impression with our customers and keep them coming back!

THE BLACK CANDLE EXPERIENCE

S I M P L E | M I N I M A L | M O D E R N

The Scent The Event service offers captivating sensory experiences that will leave your event attendees in complete euphoria. Our captivating aromas will fill your space creating a beautiful aromatic experience.

We pack up our diffusers, candles, and fragrance of your choice and bring the experience to you. You will have the choice of customizing your scenting experience or choosing from our original collection of captivating fragrances.

SCENT PSYCHOLOGY

S I M P L E | M I N I M A L | M O D E R N

Fragrances can have a significant impact on psychology and emotions due to the following factors:

1. **Memory and Emotion:** Scents are closely linked to memory and emotion. Certain fragrances can trigger powerful memories and evoke specific emotions. This is because the olfactory bulb, responsible for processing smells, is closely connected to the brain's limbic system, which is associated with emotions and memories.
2. **Mood Enhancement:** Fragrances can influence mood. Pleasant scents can lead to feelings of happiness and relaxation, while unpleasant odors can induce stress or discomfort.
3. **Aromatherapy:** Aromatherapy is a practice that uses fragrant essential oils to promote physical and psychological well-being. Different scents are believed to have various therapeutic effects, such as lavender for relaxation and citrus for energy.
4. **Personal Associations:** People often have personal associations with specific scents. For example, a particular perfume may remind someone of a loved one, leading to feelings of comfort and nostalgia.
5. **Cultural and Social Significance:** Fragrances can also have cultural and social significance. Certain scents may be associated with rituals, traditions, or social norms, and they can convey messages or create a sense of belonging.
6. **Individual Differences:** People have unique scent preferences and reactions based on their personal experiences, biology, and genetics. What smells good to one person may not be the same for another.

Overall, the psychology of fragrances is complex and can vary from person to person, but it's clear that scents can have a powerful impact on our emotions, memories, and overall psychological well-being.

PRICING

S I M P L E | M I N I M A L | M O D E R N

The Scent Your Event service is \$75 per hour with a minimum of 2 hours. This includes the cost of our time, traveling, and assortment of products we bring.

Every party will require the host to sign a contract and put down a 50% deposit in order to book your date.

FRAGRANCE LIST

Black Ambience

Stepping into the W Hotel

Black Moscato

A glass of sweet moscato wine

Black Man

A man stepping out of the shower

Black Luxury

A spicy masculine scent inspired by West Elm & Restoration Hardware

Black Excellence

A sophisticated, captivating, and rich masculine scent with a feminine undertone

Black Woman

A powerful, alluring, and enchanting feminine sent

Black Rose

A rich floral fragrance

Black Essence

Stepping into the Aria Hotel

Black Amber

Rich, warm, sophisticated, and cozy

ORDERING TERMS

BOOKING DETAILS

The date and time of the event

The size of the venue

The number of attendees

Your scent selection

QUESTIONS? CONTACT

Contact us directly via email: info@theblackcandlecompany.com or phone (615) 905-1450

LET'S BE FRIENDS!

